NAACAM
SHOW 2025
IN PARTNERSHIP WITH AIDC-EC



SHOW GUIDE 2025

Boardwalk ICC

11 to 14 August 2025

aidc EASTERN CAPE

NAACAM

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Note from NAACAM CEO

On behalf of NAACAM, it is a great pleasure to welcome you to the NAACAM SHOW 2025, proudly hosted for the first time in the Eastern Cape, a region central to South Africa's automotive manufacturing success. This year's event is delivered in partnership with the Automotive Industry Development Centre – Eastern Cape (AIDC-EC). Now in its fourth edition, the NAACAM SHOW has become South Africa's flagship event for the automotive component manufacturing value chain. It serves as a dynamic platform where decisionmakers from across the ecosystem, component manufacturers, vehicle assemblers, labour, government entities, and service providers converge to shape the future of the sector in a meaningful, collaborative way.

This year's event takes place at a pivotal moment in the automotive landscape as it faces disruption, be it on a technology, trade, competition or consumer front. In the face of disruption, South Africa's automotive industry is required both to adapt and lead. The NAACAM SHOW 2025 has been curated to reflect this reality, with programming that enables high-impact dialogue, new partnerships, and a showcase of local capability ready to meet evolving demands. Across the exhibition floor, conference stages, and networking forums, you will see the strength, depth, and transformative journey of South Africa's component sector. The show continues to support the objectives of the SA Automotive Masterplan, with its focus on localisation, competitiveness, innovation, and inclusive growth.

You are encouraged to immerse yourself fully in the rich and diverse programme of the conference that has been laid out to address the pressing and forward-looking issues impacting the sector today. Equally, be sure to explore the exhibition floor,



where a wide array of local firms, from emerging black-owned enterprises to multinational Tier 1 suppliers are showcasing their capabilities, technologies, and innovations. This is a unique opportunity to engage directly with manufacturers and service providers who are at the forefront of South Africa's evolving automotive landscape.

Whether you are here to identify partnerships, learn about cutting edge developments, or engage in strategic dialogue, your active participation is what brings the NAACAM SHOW to life. This event is not just a showcase, it is a platform for building the future of a more competitive, inclusive, and resilient automotive component industry.

Thank you for being part of the NAACAM SHOW 2025. I look forward to the connections, insights, and progress that this event will generate.

Renai Moothilal
CEO, NAACAM

Welcome to the Eastern Cape

On behalf of the AIDC-EC, it is my pleasure to welcome you and host you at the NAACAM SHOW 2025 in Gqeberha, Eastern Cape. As the AIDC-EC, a Provincial Government entity mandated with assisting the automotive sector in the Eastern Cape to remain viable and competitive, we are proud to be the host partner of this premier industry event. We are honoured to support a platform that brings together key stakeholders from across the South African automotive component manufacturing value chain.



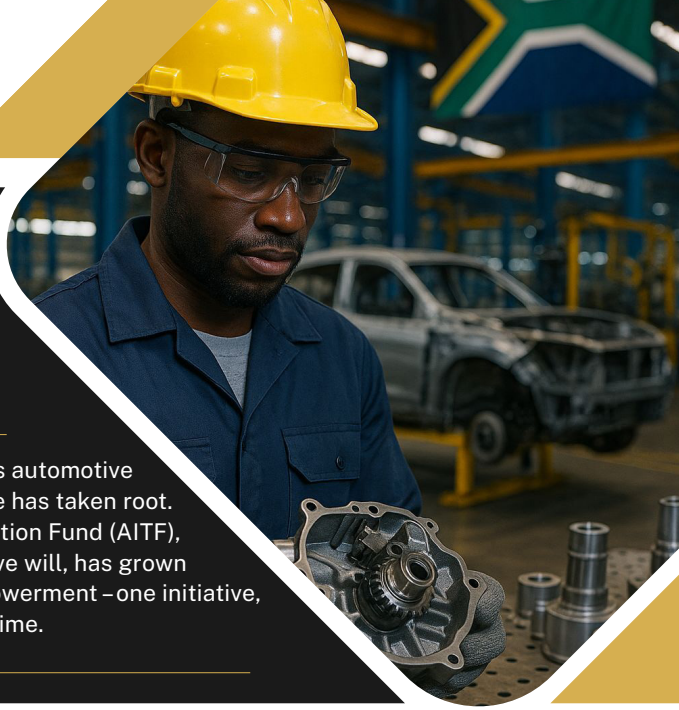
This show is a vital platform for knowledge exchange, collaboration, and driving the future of our country's automotive sector. Engagements by key stakeholders in the automotive sector are paramount for the AIDC-EC towards achieving its mandate. The agency values partnerships such as the NAACAM SHOW and other collaborations, coordination, and consolidation of collective efforts for the development of the automotive sector in the Eastern Cape. AIDC-EC's mandate is to manage collaboration between the private automotive sector and the public sector. It is therefore critical that platforms are always created to facilitate this collaboration, especially under the current global challenges
in the automotive space.

The NAACAM SHOW, therefore, is one important collaboration platform for all stakeholders involved in shaping policy direction and support mechanisms for maintaining and growing the competitiveness of the automotive sector in the province. The Eastern Cape remains a critical hub for automotive manufacturing in Africa. With four light-vehicle original-equipment manufacturers (OEMs), a dense supplier base, and continuing investments in infrastructure and skills development, our region is ideally positioned to support sector growth. AIDC-EC is committed to creating an enabling environment that fosters innovation, industrial growth, localisation, and transformation. Our partnership with NAACAM reaffirms our dedication to the development of the component manufacturing sector and the broader automotive ecosystem. We look forward to hosting you in our province and trust you will find your time at the show both productive and inspiring.

Thabo Shenxane

CEO, AIDC-EC

AITF
Automotive Industry Transformation Fund



AITF: Seeding transformation, powering progress

In the fertile ground of South Africa's automotive industry, a powerful force for change has taken root. The Automotive Industry Transformation Fund (AITF), born out of a bold vision and collective will, has grown into a transformative engine of empowerment – one initiative, one partnership, one milestone at a time.

More than just a funding vehicle, the AITF is a catalyst – a regenerative force nurturing inclusive growth across the automotive value chain. The result? A multiplying effect that is unlocking opportunity where it matters most: within black-owned enterprises, particularly in the components manufacturing space.

Driving transformation with purpose

Launched in 2020 as a collective Equity Equivalent Investment Programme (EEIP) by seven of South Africa's leading OEMs – BMW, Ford, Isuzu, Mercedes-Benz, Nissan, Toyota, and Volkswagen – the AITF was designed to reshape participation in the industry and drive broad-based, inclusive economic development.

Now five years in, the fund is guided by its dynamic BOOST strategy: **Building, Operating, Orientating, Solving, and Transforming.**

With this approach, AITF has evolved into a strategic enabler of transformation under the **South African Automotive Masterplan 2035 (SAAM2035)** – supporting localisation, scaling black industrialists, and bolstering the country's global competitiveness.

For component manufacturers, AITF offers a bridge to progress through the APDP2 Transformation Fund, providing not just a compliance pathway but a platform for real, sustainable growth.

Showcasing real impact

As platinum sponsor of the **2025 NAACAM SHOW**, the AITF is proud to spotlight some of its rising stars in the components sector. Their stories are a testament to what's possible when transformation is met with the right resources, strategic partnerships, and a commitment to shared value.

From panel beaters to precision engineers, the AITF is opening doors – not only through financial support – but also through market access and enterprise development that lasts.

Let's build the future, together →

Transformation is no longer a checkbox. It's a strategy. A foundation. A new way of doing business.

As South Africa's automotive industry evolves, so too must its value chain. For component manufacturers ready to scale, partner, and lead – the AITF stands ready to back your ambition.

Visit **www.autofund.co.za** to learn more and to apply for funding

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The IDC Automotive and Transport Equipment Strategic Business Unit's key objective is to activate and expand industrial capacity in the sector by championing a Made in Africa. Made for Africa approach to funding. The focus is on increased vehicle production volumes, along with localisation of automotive components and support of the transition toward New Energy Vehicle (NEV) manufacturing and supply.

Through partnership, development and local investment, we will drive our economic future.

For additional information please visit: www.idc.co.za

IDC

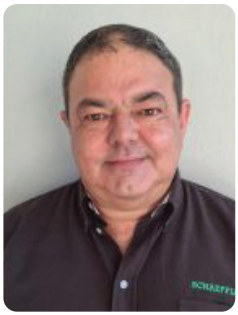
Industrial Development Corporation



Deon Joubert
SJM Flex



George Yerolemou
Acoustex Group



Marshal Myburgh
Schaeffler

NAACAM SHOW 2025 steering committee

Thank you to the NAACAM SHOW 2025 Steering Committee for their leadership and guidance in the development of the NAACAM SHOW.



Martin Buchalter
Algoa Component Manufacturers



Nopasika Mxunyelwa
AIDC-EC



Rowan Govender
AIDC-EC



Tawfeeq Abrahams
AIDC-EC

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Programme highlights

↘

NAACAM is delighted to welcome you to an inspiring week of strategic engagement, networking, and industry celebration. The details of the key events of the week follow below. Please take note of the relevant times, venues, and dress codes to ensure a seamless and enjoyable experience.

Official event programme



Site tours

Gain first-hand insights into the cutting-edge manufacturing capabilities and operational excellence of South Africa's leading component manufacturers.

Date: Tuesday, 12 August 2025
Time: 08:30–16:00
Meeting point: The Boardwalk ICC

Dress code: Comfortable attire (Please wear long pants and closed flat shoes to be safety compliant. No dresses or shorts.)



CEO wine tasting experience (by invitation only)

CEO wine tasting experience (by invitation only)
An exclusive, invitation-only engagement offering a refined networking opportunity with industry executives.
Date: Tuesday, 12 August 2025
Time: 18:00
Venue: The Kelway Hotel
Dress code: Smart casual



Conference and exhibition

The core of the NAACAM SHOW 2025: Engage in important dialogue, discover innovations, and network with key manufacturers across the automotive manufacturing value chain.
Date: Wednesday, 13 August – Thursday, 14 August 2025
Time: 08:45–17:00 daily
Venue: The Boardwalk ICC
Dress code: Business wear



Industry dinner (ticket allocation based on booking type)

A prestigious evening of celebration and connection with leaders from across the sector in a relaxed yet refined setting. For more info email naacamshow@naacam.co.za.
Date: Wednesday, 13 August 2025
Time: 18:00 for 18:30
Venue: Tramways Building
Dress code: Business casual



AIDC-EC send-off cocktail evening (by invitation only)

An evening of warm hospitality as the AIDC-EC officially celebrates a successful NAACAM SHOW 2025, and thank all roleplayers, including its esteemed partners, industry players, and guests.
Date: Thursday, 14 August 2025
Time: 18:00 for 18:30
Venue: Nelson Mandela Bay Stadium
Dress code: Smart casual

NAACAM | AIDC-EC Golf Day

The highly anticipated NAACAM | AIDC-EC Golf Day, in partnership with Old Mutual, took place on Monday, 11 August 2025, at the prestigious Humewood Golf Club, serving as the official curtain-raiser to the NAACAM SHOW 2025.



Now in its fifth year under the stewardship of Brenden Adriaanzen, Director at DG Incentives, the NAACAM Golf Day has grown into one of the premier networking events on the automotive calendar.

'The NAACAM | AIDC-EC Golf Day is a flagship event for the automotive industry and is consistently sold out months in advance,' said Adriaanzen. 'It sets the tone for the week ahead, creating an atmosphere of camaraderie and shared purpose. The industry may be competitive and face its share of challenges, but on the golf course we're all on the same team.'

This year's event was elevated by the support of Old Mutual, whose partnership played a key role in ensuring the success of the day.

Participants were treated to a host of memorable experiences, starting with a one-of-a-kind arrival gift, that set the tone for the day. On-course excitement was amplified by the R100 000 hole-in-one prize, which had golfers aiming for glory.

Special recognition also goes to Srixon, whose lively activation on the putting green added a dynamic and engaging touch to the overall experience.

With exceptional hospitality, and the unmistakable buzz of industry connection, the 2025 The NAACAM | AIDC-EC Golf Day not only met, but exceeded, expectations – once again proving why it remains a cornerstone event for South Africa's automotive manufacturing sector.

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At Old Mutual, we believe in the power of partnership and collaboration to achieve success.
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For more information email Mpho Nompozolo at mpho.nompozolo@oldmutual.com or visit oldmutual.co.za/mfc-collaboration/

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#NAACAMShow2025

13–14 August | Boardwalk ICC, Nelson Mandela Bay

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As a global audit, tax and advisory firm with deep industry insight and strong local presence, BDO supports South Africa's manufacturing growth and innovation agenda.

Our sponsorship reflects our commitment to driving inclusive industrial development and building lasting partnerships across the value chain.

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Standard Bank

CEO Wine Tasting

By invitation only



AS PART OF THE NAACAM SHOW 2025 LINE UP OF EVENTS, AN EXCLUSIVE CEO WINE TASTING EVENING WAS HOSTED ON TUESDAY 12 AUGUST, IN PARTNERSHIP WITH STANDARD BANK.

This intimate gathering offered a moment to raise a glass in celebration of excellence, innovation, and collaboration within South Africa's automotive component manufacturing sector.

Guests were treated to an inspiring showcase of craftsmanship through the acclaimed LOST BOY wine collection, presented by Trevor DeRuisé, a former professional mountain biker turned master winemaker.

The evening highlighted the spirit of excellence that drives both world-class winemaking and industrial competitiveness, offering guests a unique blend of storytelling, flavour, and networking.

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NAACAM SHOW 2025
IN PARTNERSHIP WITH AIDC-EC

An evening of innovation, celebration and fun

The NAACAM SHOW 2025 Industry Dinner

By invitation only

On the evening of Wednesday, 13 August, THE NAACAM SHOW 2025 Industry Dinner will bring together exhibitors, partners, sponsors, and industry leaders for a night of celebration, connection, music and fun.

Hosted in partnership with the AIDC Eastern Cape at the Tramways Building in Gqeberha, the dinner will honour the spirit of innovation, collaboration, and excellence within South Africa's automotive component manufacturing value chain.

With a festive atmosphere, live music, and a touch of friendly competition through light-hearted music trivia, the evening will provide a relaxed setting to acknowledge the achievements of the sector and the people who keep it moving forward.

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SENDOFF COCKTAIL EVENING

By invitation only

THE NAACAM SHOW 2025 will draw to a close with an intimate sendoff cocktail evening, hosted in partnership with the AIDC Eastern Cape, at the iconic Nelson Mandela Bay Stadium on Thursday, 14 August.

This celebratory gathering will bring together valued partners, stakeholders, and guests to reflect on the outcomes of the show and honour the collective efforts that continue to drive South Africa's automotive component manufacturing sector forward.

Set against the vibrant backdrop of Nelson Mandela Bay, the evening will offer an opportunity to acknowledge shared successes, strengthen industry relationships, and look ahead to the next chapter in building a competitive and inclusive value chain.

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Wamkelekile! Welcome to Nelson Mandela Bay



Nelson Mandela Bay — home to Gqeberha (formerly Port Elizabeth), Kariega (Uitenhage), and Despatch — is the only metropolis honoured to bear the name of the former state president and global icon for peace and reconciliation.

As the leading economic powerhouse of the Eastern Cape, the Bay plays a vital role in South Africa's trade landscape and serves as a strategic gateway for the rest of the African continent.

A leading destination for business and investment, Nelson Mandela Bay consistently attracts some of the country's largest investment announcements. It contributes 34% of the Eastern Cape's annual gross value added, and is home to over half of South Africa's automotive component manufacturers — with nearly 60,000 jobs in the metro's broader manufacturing sector.

The Bay also boasts strengths in academia, research and innovation, pharmaceuticals, food and beverage manufacturing, and advanced manufacturing — with industries that support both local and export markets.

But it's not all business. Nelson Mandela Bay is also a top-value, family-friendly holiday and lifestyle destination — the gateway to the scenic Eastern Cape and the world-famous Garden Route. Nature lovers will be thrilled to know that the Bay is one of South Africa's most biodiverse regions, where five of the country's seven biomes converge. It's home to the Big 7, the world's largest colonies of African Penguins and Cape Gannets, and much more!



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Exclusive offer for NAACAM SHOW 2025 attendees!

Explore the best that Nelson Mandela Bay has to offer, with the Nelson Mandela Bay Pass (NMB Pass) – your gateway to over 50 top attractions, activities, and experiences across the city and surrounding areas. Whether you're interested in wildlife, adventure, culture, or history, the NMB Pass gives you access to all of this at incredible value.



Special NAACAM SHOW 2025 offer

As a delegate attending the NAACAM SHOW in Nelson Mandela Bay, you qualify for an exclusive 10% discount on your NMB Pass. Simply quote 'NAACAM' when purchasing your pass.

To purchase or find out more

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As a partner to the manufacturers of Africa, enabling your business to reach your goals is at the heart of what we do.

At Absa, we understand that manufacturing is a global operation with a seasonal nature and unique set of needs. With a relationship-management-driven approach to business, we gain a thorough insight and understanding into your operations. Coupled with understanding the industry, we are able to support your business through all the phases of your business cycle.

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THE BUY LOCAL MOVEMENT

Join the BUY LOCAL movement, and together, let's create a future where opportunity and prosperity are within everyone's reach.



1998

It all began in 1998, at the Presidential Jobs Summit where the late former President, Nelson Mandela, brought together leaders from all walks of life. This gathering was not just another meeting; it was a pivotal moment in South Africa's journey toward economic rejuvenation. The summit aimed to tackle the formidable challenges of poverty, inequality, and above all, unemployment that had long plagued the nation.

LOCALISATION

From this summit, the seeds of the Proudly South African Campaign were sown, and by 2001, it was officially established.

2001



Through rigorous efforts, the campaign advocated for complete localisation.



Localisation is more than just an economic strategy; it is a holistic approach encompassing all sectors of society. It calls on everyone; businesses, government entities and consumers to contribute to a collective goal: economic growth and job creation.

The message is clear: by buying local, South Africans could play an active role in the country's prosperity.

2016-2025

In 2016, Proudly South African hit its stride. The turning point? A dynamic new CEO stepped in, and everything changed. Suddenly, the Buy Local campaign wasn't just a slogan—it was a movement that resonated with everyone. Awareness skyrocketed, presence expanded, and the push to support local businesses gained unstoppable momentum.

The Buy Local message was clear, powerful, and incredibly relatable, sparking a wave of national pride and support that kept growing.

The Proudly South African campaign set out with a mission to influence procurement practices across both the public and private sectors. This meant championing South African goods and services, not just as a patriotic duty, but as a strategic move to stimulate local production and manufacturing.

Through various initiatives and access to market activities, like the Buy Local Summit and Expo, Local Fashion Police, Delicious Festival and the Local Wine Expo, the campaign seeks to educate and inform those with purchasing power about the profound impact of their choices.

BUY LOCAL TO CREATE JOBS.

Join the movement: www.proudlysa.co.za


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NAACAM and the AIDC-EC invites you. site tour Programme.

Date:
12 August 2025

Meeting point:
The Boardwalk main entrance
08:15 AM

Immersive access to the heartbeat of South Africa's automotive value chain

Format of Site Tour:

1. Welcome and Introduction
2. Facility walk about

Group 1

	Facility	Time
1	eNtsa & uYilo	08:55 AM
2	Ford Engine Plant	10:00 AM
3	SJM	11:40 AM
4	Electrocoat	13:00 PM

Group 2

	Facility	Time
1	Jendamark	08:55 AM
2	Lumotech	10:20 AM
3	Ford Engine Plant	12:00 PM

Group 3

	Facility	Time
1	S4/Wirk	08:55 AM
2	Coega	11:10 AM
3	eNtsa & uYilo	13:00 PM

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NAACAM SHOW 2025 PROGRAMME

Day 1: **Wednesday 13 August** – Delegates to be seated by 08h30
(Subject to change)

Time: 08:45–17:00

Time	Theme	Speakers	Organisation
08:45	**Introduction**	Alishia Seckam	
08:50	**NAACAM welcome address**	Renai Moothilal	NAACAM
08:55	**Mayoral address**	Executive Mayor Cllr. Babalwa Lobishe	Nelson Mandela Bay Metropolitan
09:05	**Eastern Cape MEC opening remarks**	MEC Nonkqubela Pieters	DEDEAT
09:20	**Minister address: Department of Employment and Labour**	Hon. Nomakhosazana Meth	Department of Employment & Labour
09:40	**Minister address: Department of Trade, Industry and Competition**	Hon. Mpho Parks Tau	The dtic
10:05	**Tea break (incl. dignitary walkabout)**		
10:35	**Reading the winds: Navigating SA's economic and geopolitical outlook** Unpacking the key macroeconomic and geopolitical trends shaping SA's economic trajectory, offering insights into factors influencing business confidence, investment and industrial growth.	Christelle Grobler	Standard Bank
10:55	**Momentum in motion: Charting the future of SA's automotive sector** Exploring how SA's vehicle and component manufacturing sector is adapting to global shifts, evolving demand, policy pressures, and the push for greater local value addition.	Irvin Jim Peter van Binsbergen Thabo Shenxane Ugo Frigerio	NUMSA naamsa, BMW Group South Africa AIDC-EC NAACAM, KAP Automotive
11:45	**International keynote**	Michael Dunne	Dunne Insights
12:15	**From minerals to markets: Unlocking Africa's role in mineral and material beneficiation for automotive applications** A strategic discussion on how SA can leverage its mineral and material endowment, across battery inputs, platinum group materials, aluminium and more, to drive local beneficiation and industrial capability aligned with the global shift to new-energy vehicles.	Ayabonga Cawe Fahmida Smith Mark Goliath Martina Biene Michael Dunne Tshetlhe Litheko	ITAC Valterra IDC Volkswagen Group Africa AAAM Dunne Insights naamsa | The Automotive Business Council
13:00	**Lunch break**		

NAACAM SHOW 2025
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NAACAM SHOW 2025 PROGRAMME

Day 1: **Wednesday 13 August** – Delegates to be seated by 08h30
(Subject to change)

Time: 08:45–17:00

Time	Theme	Speakers	Organisation
14h00	**Driving change: The future of automotive manufacturing in SA** Context of manufacturing in SA to futureproof our footprint for the next 10 years.	Daniel Bester Peter van Binsbergen	BMW Group South Africa BMW Group south Africa
14:30	**Futureproofing the value chain: Expectations for tomorrow's suppliers** As shifting technologies and global trends reshape the automotive landscape, purchasing executives will share evolving supplier expectations – vital insights for staying competitive.	Arthur Mtombeni Delanie Naude Komane Pitso Meghan King Theunis Rootman	Shatterprufe Volkswagen Group South Africa Isuzu South Africa BMA Toyota South Africa Motors
15:15	**Greener gears: Practical sustainability steps for the SA component industry** Offering practical steps for companies, funders, and policymakers to drive a just, competitive low-carbon transition.	Amith Singh Duane Newman Jean Phillipe Marrilet Merryl Ford Nathan Fredericks	Nedbank EY Bosch CSIR IDC JET PMO
16h00	**From local strength to global reach: Scaling component exports** A collaborative discussion on how SA's automotive component sector can drive export growth by exploring new product innovations and entering untapped markets.	Denise van Huyssteen Luthando Vuba Marshal Myburgh Michelle Phillips Xolani Sithole	NMB Business Chamber Standard Bank Schaeffler, Exporters Eastern Cape Transnet Bidvest International Logistics
16:45	**Close**	Alishia Seckam	
*	**Associated Workshop** 10:00–11:00, 14:00–15:00		Exporters Eastern Cape

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NAACAM SHOW 2025 PROGRAMME

Day 2: **Thursday 14 August** – Delegates to be seated by 08h30
(Subject to change)

Time: 08:45–17:00

Time	Theme	Speakers	Organisation
08:45	**Opening**	Alishia Seckam	
08:50	**NAACAM CEO**	Renai Moothilal	NAACAM
08:55	**Introduction**	DDG Mahlubandile Qwase	Office of the Premier – EC
09:05	**AIDC-EC welcome**	Phumzile Zitumane	AIDC-EC
09:15	**Premier address**	Hon. Oscar Mabuyane	Eastern Cape Province
09:35	**Minister address: Department of Small Business Development**	Hon. Stella Ndabeni-Abrahams	Department of Small Business Development
09:55	**Deputy President address**	Hon. Paul Mashatile	Presidency
10:20	**Tea break (incl. dignitary walkabout)**		
11:00	**B20 and implications for industrialisation and the SA automotive sector** Unpacking the priorities of the B20 Industrial Transformation and Innovation Task Force within a G20 context to explore SA's alignment with global agendas for advance localisation and sustainable development.	Andrew Kirby Cas Coovadia Justin Barnes Yael Shafrir	Toyota South Africa Motors B20 African Industrialisation Services Webber Wentzel
12:00	**Transformation in the automotive manufacturing value chain: Creating scale for SMEs** The discussion will centre on practical approaches to supplier development for creating meaningful scale to ensure long-term business viability and growth for black-owned SMEs.	Billy Tom Jabulani Selumane Luvuyo Sineke ADDG Susan Mangole Vuledzani Nemukula	AITF, Isuzu South Africa AITF NewBreed Department of Trade, Industry and Competition Transnet
13:00	**Lunch break**		
14:00	**Driving demand: Aftermarket as the next growth engine** This panel unpacks strategies for scaling local aftermarket component production and sales across both domestic and export markets by leveraging existing capabilities and unlocking new demand.	Eustace Mashimbye Irshaad Kathrada Jaques Rikhotso DDG Mahlubandile Qwase Paul O'Flaherty Sanera Maharaj	Proudly South African Localisation Support Fund SATMC, Bridgestone Officer of the Premier – EC Metair Investments Limited MAHLE Aftermarket

NAACAM SHOW 2025
IN PARTNERSHIP WITH AIDC-EC



NAACAM SHOW 2025 PROGRAMME

Day 2: **Thursday 14 August** – Delegates to be seated by 08h30
(Subject to change)

Time: 08:45–17:00

Time	Theme	Speakers	Organisation
15:00	**Wired for the future: Skills, artificial intelligence (AI) and smart manufacturing** Exploring how businesses can prepare their workforces for Industry 4.0, leverage AI to improve productivity, and adopt smart technologies to futureproof their operations.	Alex Mashilo Andile Africa Martin Sanne Naphtaly Mokgotsane Sherrie Donaldson Yanesh Naidoo	Sector specialist AIDC-GP AIDC-EC merSETA Harambee Jendamark
16:00	**Close**	Alishia Seckam	
*	**Associated Workshop** **Accelerating Micromobility Solutions in South Africa's Industrial Ecosystem** 14:00–16:00		CSIR

Conference speakers



Dr Alex Mashilo
Sector Specialist



Alishia Seckam
BASE Media
Communications



Amith Singh
National Manager:
Manufacturing. Nedbank
Commercial Banking



Andile Africa
CEO: AIDC-GP



Andrew Kirby
President and CEO:
Toyota South Africa Motors



Arthur Mtombeni
Managing Director:
Shatterprufe



Ayabonga Cawe
Chief Commissioner:
ITAC



Cllr Babalwa Lobishe
Executive Mayor: Nelson
Mandela Bay



Billy Tom
President: Isuzu
Motors South Africa



Cas Coovadia
Sherpa: B20



Christelle Grobler
Macroeconomic Analyst: Standard Bank South Africa



Daniel Bester
Director: BMW Group Plant Rosslyn



Delanie Naude
Procurement Manager: Volkswagen Group South Africa



Denise van Huyssteen
CEO: Nelson Mandela Bay Business Chamber



Duane Newman
Climate Change and Sustainability Services Africa Leader: EY



Eustace Mashimbye
CEO: Proudly South African



Fahmida Smith
Principal: Market Development, Valtera



Irshaad Kathrada
CEO: Localisation Support Fund



Irvin Jim
General Secretary: NUMSA



Jabulani Selumane
CEO: AITF



Jacques Rikhotso
Managing Director: Bridgestone Southern Africa



Jean Philippe Marillet
Sales Director: Bosch



Prof Justin Barnes
Director: African Industrialisation Services



Komane Pitso
Senior Vice-President, Commercial Operations: Isuzu Motors South Africa



Luthando Vuba
Head of Trade Development: Business and Commercial Banking, Standard Bank



Luvuyo Sineke
Owner: NewBreed



Mahlubandile Qwase
DDG: Office of the Premier (Eastern Cape)



Mark Goliath
Executive: Manufacturing, IDC



Marshal Myburgh
President: Schaeffler South Africa



Dr Martin Sanne
AIDC-EC Chair in Automotive Engineering: NMU



Martina Biene
Chairperson and Managing Director: Volkswagen Group Africa



Meghan King
Director: BMA



Merryl Ford
Digital Transformation Specialist: CSIR



Michael Dunne
Director: Dunne Insights



Adv. Michelle Phillips
Group Chief Executive: Transnet



Hon. Mpho Parks Tau
Minister: The dtic



Naphtaly Mokgotsane
Acting CEO: merSETA



Nathan Fredericks
Programme Director: New Energy Vehicles, IDC JET PMO



Hon. Nonkqubela Pieters
MEC: DEDEAT (Eastern Cape)



Hon. Oscar Mabuyane
Premier: Eastern Cape



Hon. Paul Mashatile
Deputy President: Republic of South Africa



Paul O'Flaherty
CEO: Metair Investments Limited



Peter van Binsbergen
CEO: BMW Group South Africa



Phumzile Zitumane
Chairperson: AIDC-EC



Renai Moothilal
CEO: NAACAM



Sanera Maharaj
Head of Operations: MAHLE Aftermarket



Hon. Stella Ndabeni-Abrahams
Minister: DSBD



Sherrie Donaldson
Lead: Emerging Opportunities, Harambee



Susan Mangole
ADDG: Transformation and Competition, dtic



Thabo Shenxane
CEO: AIDC-EC



Theunis Rootman
Vice President: Purchasing, Toyota South Africa Motors



Tshetlhe Litheko
Chief Policy Officer: naamsa | The Automotive Business Council



Ugo Frigerio
CEO: KAP Automotive



Vuledzani Nemukula
Chief Group Procurement Officer: Transnet



Xolani Sithole
Director: Bidvest International Logistics



Yael Shafrir
Associate Director: Webber Wentzel



Yanesh Naidoo
Owner and Executive Innovations Director: Jendamark

merSETA

MANUFACTURING, ENGINEERING AND RELATED SERVICES SETA



Driving Skills Development Forward: Our Renewed Vision, Mission and Values

VISION

Leading catalyst for innovative skills development.

MISSION

To drive transformative skills development and training in the mersector, empowering individuals and communities, addressing skills shortages, fostering employment and alleviating poverty. Through stakeholder collaboration and strategic funding, we aim to unlock potential, support sustainable industry growth, and contribute to the nation's economic viability and social well-being.

VALUES

Integrity
Adhering to moral and ethical principles, demonstrated through honesty, fairness and consistency in actions and decisions, fostering trust and credibility in all interactions.

Collaboration
Working together across diverse backgrounds and perspectives, creating a culture where everyone feels valued, heard and empowered to contribute toward shared goals.

Accountability
Service excellence through taking responsibility for actions, decisions and outcomes while consistently delivering exceptional quality and value to stakeholders.

Respect
Recognising the inherent worth and dignity of individuals and communities, fostering an environment of honesty and reliability that strengthens relationships and cohesion.

Innovation
Embracing creativity and technology as catalysts for creative problem-solving, leading to groundbreaking solutions that meet evolving industry and societal needs.

Communication
Advocating transparency through listening, honesty and the timely exchanging of information in a way that ensures clarity, builds trust and enables informed decision-making.

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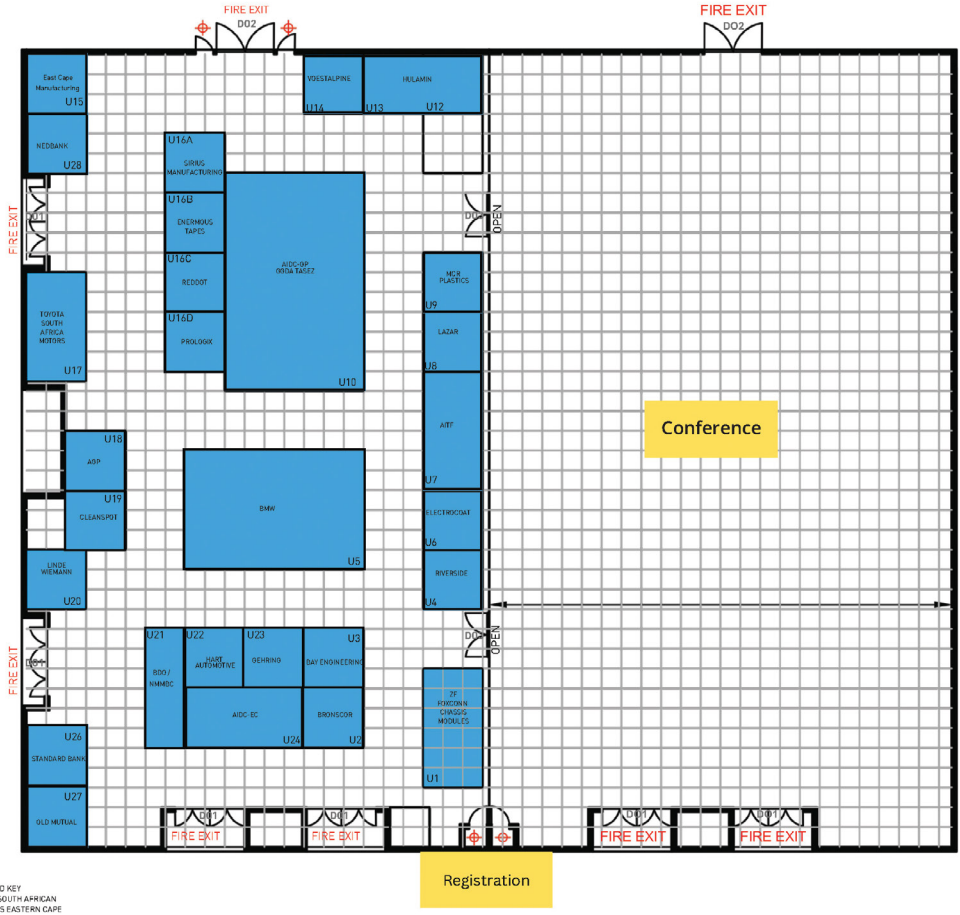
higher education & training
Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

Exhibitor listing



NAACAM SHOW 2025
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THE upper exhibition FLOORPLAN



DO2 KEY
P1: PROUDLY SOUTH AFRICAN
P2: EXPORTERS EASTERN CAPE
P3: AAAM
P4: NMB BUSINESS CHAMBER
P5: CSIR
P6: TEDA
P7: AUTOMECHANIKA
P8: TRANSNET
P9: AFSA

P8 P6 P7 P6 P5 P4 P3 P2 P1

S4

aidc EASTERN CAPE

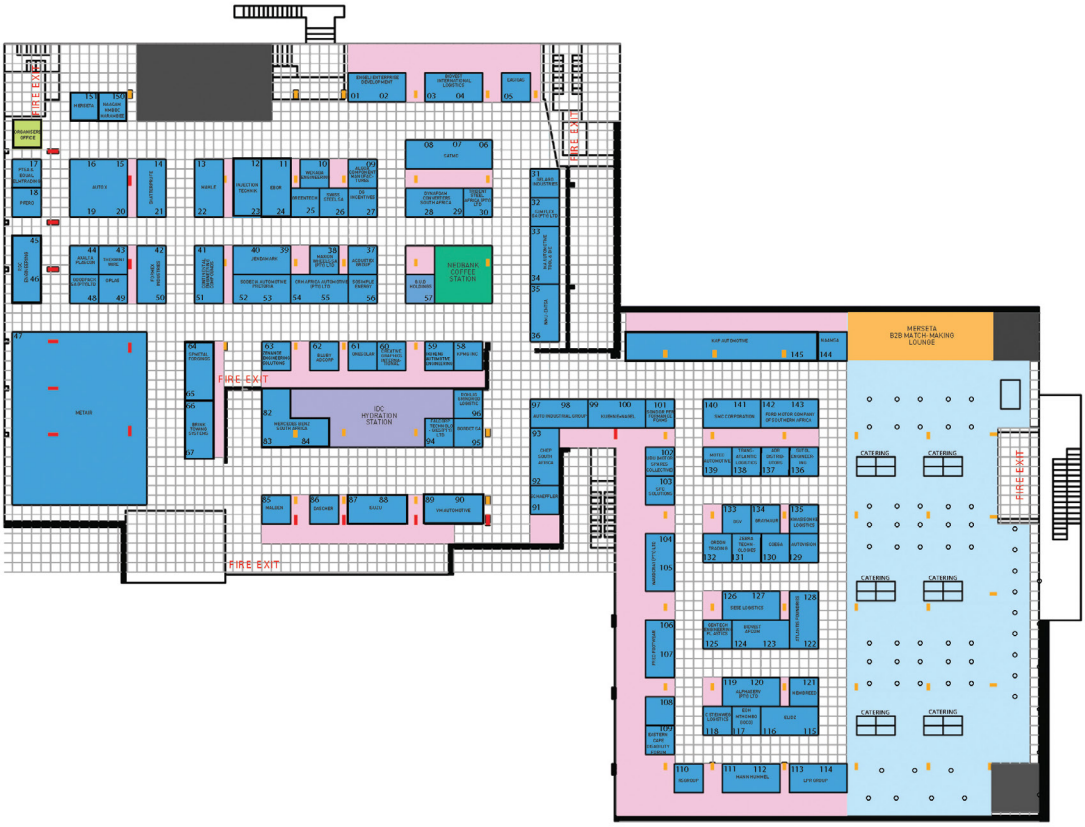
NAACAM

THE upper exhibitor LISTING

COMPANY	STAND #	COMPANY	STAND #
AAAM	P3	LAZAR	U8
AFSA	P9	LINDE WIEMANN	U20
AGP	U18	MCR PLASTICS	U9
AIDC-EC	U24	NEDBANK	U28
AIDC-GP	U10	NELSON MANDELA BAY BUSINESS CHAMBER	U21
AITF	U7	NELSON MANDELA BAY BUSINESS CHAMBER	P4
AUTOMECHANIKA	P7	OLD MUTUAL	U27
BAY ENGINEERING	U3	PROLOGIX	U16D
BDO	U21	PROUDLY SOUTH AFRICAN	P1
BMW GROUP SOUTH AFRICA	U5	REDDOT	U16C
BRONSCOR	U2	RIVERSIDE	U4
CLEAN SPOT	U19	S4	R1
CSIR	P5	SIRIUS MANUFACTURING	U16A
EAST CAPE MANUFACTURING	U15	STANDARD BANK	U26
ELECTROCOAT	U6	TASEZ	U10
ENERMOUS INVESTMENTS	U16B	TOYOTA SOUTH AFRICA MOTORS	U17
EXPORTERS EASTERN CAPE	P2	TRANSNET	P8
GEHRING ENGINEERING	U23	TSHWANE ECONOMIC DEVELOPMENT AGENCY	P6
GGDA	U10	VOESTALPINE	U14
HART AUTOMOTIVE	U22	ZF FOXCONN CHASSIS MODULES	U1
HULAMIN	U12		

NAACAM SHOW 2025
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THE lower exhibition FLOORPLAN



aidc EASTERN CAPE

NAACAM

THE lower exhibitor LISTING

COMPANY	STAND #	COMPANY	STAND #
ACOUSTEX GROUP	37	CRH AFRICA AUTOMOTIVE (PTY) LTD	54
BLUBY ADCORP	62	DASCHER	86
ADIENT PPC	54	DG INCENTIVES (PTY) LTD	27
ADR DISTRIBUTORS	137	DSV	133
ALFRED TEVES BRAKE SYSTEM	47	DUNLOP TYRES	6
ALGOA COMPONENTS MANUFACTURERS	9	DYNAFOAM CONVERTERS SOUTH AFRICA	28, 29
ALPHASERV PTY LTD	119	EASIGAS	5
ATANTIS FOUNDRIES	122	EAST LONDON IDZ	115
AURIA SOUTH AFRICA	145	EATERN CAPE DISABILTY FORUM	109
AUTO INDUSTRIAL GROUP	97	EBOR AUTOMOTIVE SYSTEMS	11
AUTO X	15	ENGELI ENTERPRISE DEVELOPMENT	1
AUTOMOULD	47	ENTSA (NMU)	35
AUTONEUM FELTEX	145	EOH MTHOMBO PTY LTD (IOCO)	117
AUTOVISION	129	FALCORP TECHNOLOGIES	94
AXALTA PLASCON	44	FELTEX AUTOMOTIVE FOAM	145
BIDVEST AFCOM	123	FELTEX AUTOMOTIVE TRIM	145
BIDVEST INTERNATIONAL LOGISTICS	3	FELTEX FEHRER	145
BORBET SOUTH AFRICA	95	FIRST BATTERY	47
BRIDGESTONE	6	FORD MOTOR COMPANY SOUTHERN AFRICA	142
BRINK TOWING SYSTEMS	66, 67	FORMEX INDUSTRIES	42
BUFFALO LABELS	123	FRED FOOTWEAR BBSAFETY	106
C STEINWEG	118	G.U.D. HOLDINGS	57
CARAVELLE AUTOMOTIVE CARPETS	145	GENTECH ENGINEERING PLASTICS	125
CGI CREATIVE GRAPHICS INTERNATIONAL	60	GOODPACK SOUTH AFRICA PTY LTD	48
CHEP SOUTH AFRICA (PTY) LTD	92	GRAYMAUR	134
COEGA DEVELOPMENT CORPORATION	130	GREENTECH PLASTICS MACHINERY	25
CONTINENTAL ENGINEERING COMPOUNDS	41	HESTO HARNESSES	47
CONTINENTAL TYRE	6	IDC - HYDRATION STATION	152

THE lower exhibitor LISTING

COMPANY	STAND #	COMPANY	STAND #
IKUKENG AUTOMOTIVE ENGINEERING	59	ROHLIG GRINDROD	96
INJECTION TECHNIK	12	RS GROUP	110
ISUZU SOUTH AFRICA	87	SATMC	6
JENDAMARK	39	SCHAEFFLER	91
KAP AUTOMOTIVE	145	SELAGO INDUSTRIES	31
KPMG	58	SESE LOGISTICS	126
KUEHNE AND NAGEL	99	SFC CLIMATE	103
KWASISONKE LOGISTICS	135	SHATTERPRUFE , A DIVISION OF PG GROUP (PTY) LTD	14
LPR GROUP	113	SJMFLEX SA PTY LTD	32
LUMOTECH	47	SMC CORPORATION	140
MA AUTOMOTIVE	33	SMITHS MANUFACTURING	47
MAHLE BEHR	13	SODECIA AUTOMOTIVE	52, 53
MALBEN ENGINEERING	85	SONDOR PERFORMANCE FOAMS	101
MANN HUMMEL	111	SOSIMPLE ENERGY	56
MAXE	145	SP METAL FORGINGS	64
MAXION WHEELS SOUTH AFRICA (PTY) LTD	38	SUPREME SPRINGS	47
MERCEDES-BENZ SOUTH AFRICA	82	SUTOL ENGINEERING	136
MERSETA	150	SWISS STEEL SA	26
METAIR INVESTMENTS LIMITED	47	THEKWINI WIRE	43
MOTEC AUTOMOTIVE	139	TRANS-ATLANTIC LOGISTICS	138
NAACAM SKILLS, NMBBC, HARAMBEE	151	TRIDENT STEEL AFRICA (PTY) LTD	30
NAAMSA | THE AUTOMOTIVE BUSINESS COUNCIL	144	TRIIIBE ENERGY	94
NEWBREED HOLDINGS	121	UBU	102
ONE SOLAR	61	UNITRADE 745	47
ORDON TRADING	132	VM AUTOMOTIVE	89
PTSA (INCL EQUAL ELMTRADING)	17	WAUDCRAY	104
PTSA (INCL PFERD)	18	WEKABA ENGINEERING	10
QPLAS	49	ZEBRA TECHNOLOGIES	131
RGC ENGINEERING	45	ZENANDE ENGINEERING SOLUTIONS	63



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TSHWANE
ECONOMIC DEVELOPMENT
AGENCY



INVEST IN TSHWANE

CALL FOR INVESTMENT PROPOSITIONS

Tshwane Economic Development Agency (TEDA) invites both local and international investors to explore lucrative investment opportunities within the dynamic landscape of the City of Tshwane, facilitated by your partner in growth and development, TEDA. Additionally, the entity is looking for investors in the sectors outlined below who are willing to locate their businesses in Tshwane, a premier destination with access to strategic routes and markets especially in the Southern African Development Community and African Continent. TEDA is a municipal entity of the City of Tshwane Metropolitan Municipality mandated to act as a strategic vehicle for accelerated growth and economic development in the City.

The priority economic sectors of the City are:

- Automotive and Components
- Aerospace
- Green Economy
- Mining and Mineral Beneficiation
- Tourism and Related Services
- Business Process Outsourcing
- Agriculture and Agro-processing
- Information and Communication Technology (ICT)

Any investment propositions outside these sectors will also be considered. These propositions can be in the form of investment opportunities within the city of Tshwane in the above sectors or any catalytic development projects with a potential to create jobs and contribute to economic growth. TEDA will assist investors to navigate regulatory processes within the City of Tshwane and thereby unlocking bottlenecks.

Investment propositions or enquiries can be directed to this email address:

investment.teda@tshwane.gov.za

Kindly reach out to TEDA for more information.

Ms. Moira Mekoe
012 358 0828
moirame@tshwane.gov.za

Ms Seipati Kubheka
012 358 6518
seipatikubheka@tshwane.gov.za

The City of Tshwane will be hosting the
TSHWANE INVESTMENT SUMMIT
on the **10th September 2025**,
for more information contact:
info.teda@tshwane.gov.za

#InvestInTshwane
teda.org.za

TSHWANE ECONOMIC DEVELOPMENT AGENCY

CITY OF TSHWANE
IGNITING EXCELLENCE

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Thank you to the NAACAM SHOW Partners

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Automotive Industry Transformation Fund

aidc
Automotive Industry Development Centre
Your partner in becoming globally competitive
A subsidiary of the Gauteng Growth and Development Agency

TSHWANE AUTOMOTIVE SPECIAL ECONOMIC ZONE
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business streamlined

BUILDING A RESILIENT AUTOMOTIVE SUPPLY CHAIN IN THE EASTERN CAPE

Driving Transformation • Empowering Local Suppliers • Securing the Future

Why It Matters

The Eastern Cape is a vital hub for South Africa's automotive industry.
With over 80% of NAACAM members supplying OEMs,the region plays a key role in national and global value chains.
Yet, transformation and localisation remain critical challenges.

The Opportunity

- R123.03 billion in automotive parts and accessories sales in 2024.
- SAAM 2035 and Provincial Automotive Masterplan aim to attract and retain OEMs and suppliers in the province.
- AIDC-EC is committed to supporting component suppliers and deepening the value chain.

Impact on Jobs

The automotive sector in the Eastern Cape supports tens of thousands of jobs, directly and indirectly. AIDC-EC initiatives are designed to:

- Retain existing employment in OEM and supplier operations.
- Create new jobs through localisation and supplier development.
- Empower historically disadvantaged individuals to participate in the value chain

The Challenge

Most component suppliers are foreign-owned, with limited transformation. Key barriers for Black-owned suppliers include:

- Limited access to technology, finance, and IP.
- High accreditation and compliance costs.
- Procurement delays and lack of transparency.
- Price discrimination and limited access to raw materials.
- Skills gaps and the lack of supplier development.

The Response

AIDC-EC is leading the charge with programmes that:

- Promote local manufacturing
- Support BBBEE transformation
- Reduce business costs
- Facilitate networking and investment
- Create and sustain jobs

LET US TRANSFORM THE INDUSTRY TOGETHER

The future of the Eastern Cape's automotive sector depends on inclusive growth and supply chain resilience. Join us in building a competitive, transformed, and sustainable industry.

THANK YOU

To all valued partners, exhibitors and delegates,
thank you for your invaluable
participation in the NAACAM SHOW 2025.

Here's to a collaborative, successful, and inspiring NAACAM SHOW 2025.

Kind regards
The NAACAM SHOW 2025 team

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